

| PESQUISA DE PREÇOS DIA DOS PAIS PALMAS-TO. | | | | | | | | | | | 05/08/2019 | |
|---|----------------------------------|------------|-------------|------------|--------------|------------------------------|--------------|--------------|--------------|--------------|------------|--|
| EMPRESAS PESQUISADAS | Riachuelo | Colombo | O Boticário | Renner | C & A | Casas Bahia Capim Dourado | Novo Mundo | Extra | Menor Preço | Maior Preço | % #PREÇO | |
| VESTUÁRIO | | | | | | | | | | | | |
| Camisa Social manga longa P | R\$ 69,90 | R\$ 79,99 | ntr | R\$ 99,90 | R\$ 69,90 | ntr | ntr | R\$ 69,90 | R\$ 69,90 | R\$ 99,90 | 42,92% | |
| Camisa Social manga longa M | R\$ 69,90 | R\$ 79,99 | ntr | R\$ 99,90 | R\$ 69,90 | ntr | ntr | R\$ 69,90 | R\$ 69,90 | R\$ 99,90 | 42,92% | |
| Camisa Social manga longa G | R\$ 69,90 | R\$ 79,99 | ntr | R\$ 99,90 | R\$ 69,90 | ntr | ntr | R\$ 69,90 | R\$ 69,90 | R\$ 99,90 | 42,92% | |
| Camisa Social manga curta P | R\$ 59,90 | nt | ntr | R\$ 89,90 | R\$ 59,99 | ntr | ntr | nt | R\$ 59,90 | R\$ 89,90 | 50,08% | |
| Camisa Social manga curta M | R\$ 59,90 | nt | ntr | R\$ 89,90 | R\$ 59,99 | ntr | ntr | nt | R\$ 59,90 | R\$ 89,90 | 50,08% | |
| Camisa Social manga curta G | R\$ 59,90 | nt | ntr | R\$ 89,90 | R\$ 59,99 | ntr | ntr | nt | R\$ 59,90 | R\$ 89,90 | 50,08% | |
| Calça Social tam. 40 | R\$ 79,90 | R\$ 79,59 | ntr | R\$ 89,90 | R\$ 79,99 | ntr | ntr | nt | R\$ 79,59 | R\$ 89,90 | 12,95% | |
| Calça Social tam. 42 | R\$ 79,90 | R\$ 79,59 | ntr | R\$ 89,90 | R\$ 79,99 | ntr | ntr | nt | R\$ 79,59 | R\$ 89,90 | 12,95% | |
| Calça Social tam. 44 | R\$ 79,90 | R\$ 79,59 | ntr | R\$ 89,90 | R\$ 79,99 | ntr | ntr | nt | R\$ 79,59 | R\$ 89,90 | 12,95% | |
| Gravata Corte Tradicional | R\$ 29,90 | R\$ 49,99 | ntr | R\$ 39,90 | R\$ 25,99 | ntr | ntr | nt | R\$ 25,99 | R\$ 49,99 | 92,34% | |
| Cinto de Couro | nt | nt | ntr | R\$ 29,90 | R\$ 15,99 | ntr | ntr | nt | R\$ 15,99 | R\$ 29,90 | 86,99% | |
| Carteira de Couro | R\$ 39,90 | nt | ntr | R\$ 29,90 | nt | ntr | ntr | nt | R\$ 29,90 | R\$ 39,90 | 33,44% | |
| Par de Meias Social | R\$ 9,90 | nt | ntr | R\$ 19,90 | R\$ 17,99 | ntr | ntr | R\$ 6,90 | R\$ 6,90 | R\$ 19,90 | 188,41% | |
| Terno Completo | R\$ 179,90 | R\$ 199,00 | ntr | R\$ 269,90 | nt | ntr | ntr | nt | R\$ 179,90 | R\$ 269,90 | 50,03% | |
| Sapato Social Tam. 40 | R\$ 79,90 | R\$ 99,00 | ntr | R\$ 99,90 | R\$ 69,99 | ntr | ntr | nt | R\$ 69,99 | R\$ 99,90 | 42,73% | |
| Sapato Social Tam. 42 | R\$ 79,90 | R\$ 99,00 | ntr | R\$ 99,90 | R\$ 69,99 | ntr | ntr | nt | R\$ 69,99 | R\$ 99,90 | 42,73% | |
| Sapato Social Tam. 44 | R\$ 79,90 | R\$ 99,00 | ntr | R\$ 99,90 | R\$ 69,99 | ntr | ntr | nt | R\$ 69,99 | R\$ 99,90 | 42,73% | |
| CELULARES | | | | | | | | | | | | |
| LG k11 32G | R\$ 699,00 | ntr | ntr | ntr | R\$ 799,00 | R\$ 899,00 | R\$ 899,00 | R\$ 699,00 | R\$ 699,00 | R\$ 899,00 | 28,61% | |
| Samsung galaxy S10e 128G | R\$ 4.299,00 | ntr | ntr | ntr | nt | R\$ 4.299,00 | nt | R\$ 3.999,00 | R\$ 3.999,00 | R\$ 4.299,00 | 7,50% | |
| Samsung galaxy A 10 32G | R\$ 699,00 | ntr | ntr | ntr | R\$ 799,00 | R\$ 849,00 | R\$ 999,00 | R\$ 749,00 | R\$ 699,00 | R\$ 999,00 | 42,92% | |
| Samsung galaxy A 20 32G | R\$ 999,00 | ntr | ntr | ntr | R\$ 1.099,00 | R\$ 1.099,00 | R\$ 1.299,00 | R\$ 999,00 | R\$ 999,00 | R\$ 1.299,00 | 30,03% | |
| Samsung galaxy A 30 64 G | R\$ 1.399,00 | ntr | ntr | ntr | R\$ 1.399,00 | R\$ 1.449,00 | R\$ 1.599,00 | R\$ 1.299,00 | R\$ 1.299,00 | R\$ 1.599,00 | 23,09% | |
| Samsung galaxy J6+ 32 G | nt | ntr | ntr | ntr | nt | R\$ 1.099,00 | nt | nt | R\$ 1.099,00 | R\$ 1.099,00 | 0,00% | |
| Motorola Moto G7 Power 32GB | nt | ntr | ntr | ntr | R\$ 1.199,00 | nt | R\$ 1.499,00 | nt | R\$ 1.199,00 | R\$ 1.499,00 | 25,02% | |
| Motorola One Vision XT1970 128GB | R\$ 1.999,00 | ntr | ntr | ntr | R\$ 1.999,00 | R\$ 1.999,00 | R\$ 2.099,00 | R\$ 1.899,00 | R\$ 1.899,00 | R\$ 2.099,00 | 10,53% | |
| CUIDADOS PESSOAIS | | | | | | | | | | | | |
| Barbeador-PHILCO | ntr | ntr | ntr | ntr | ntr | R\$ 119,90 | nt | nt | R\$ 119,90 | R\$ 119,90 | 0,00% | |
| Barbeador-PHILIPS | ntr | ntr | ntr | ntr | ntr | R\$ 199,90 | R\$ 145,00 | nt | R\$ 145,00 | R\$ 199,90 | 37,86% | |
| Máquina de corte de cabelo-PHILIPS | ntr | ntr | ntr | ntr | ntr | nt | R\$ 89,00 | nt | R\$ 89,00 | R\$ 89,00 | 0,00% | |
| Máquina de corte de cabelo-Mondial | ntr | ntr | ntr | ntr | ntr | R\$ 59,90 | R\$ 49,00 | nt | R\$ 49,00 | R\$ 59,90 | 22,24% | |
| Para Casa | | | | | | | | | | | | |
| Grill Inox (G-07) Mondial | ntr | ntr | ntr | ntr | ntr | nt | nt | R\$ 119,00 | R\$ 119,00 | R\$ 119,00 | 0,00% | |
| Grill crome inox-Britânia | ntr | ntr | ntr | ntr | ntr | R\$ 79,90 | nt | R\$ 59,90 | R\$ 59,90 | R\$ 79,90 | 33,39% | |
| Churrasqueira elétrica-Mondial | ntr | ntr | ntr | ntr | ntr | R\$ 99,90 | R\$ 189,00 | nt | R\$ 99,90 | R\$ 189,00 | 89,19% | |
| Churrasqueira elétrica-Malory | ntr | ntr | ntr | ntr | ntr | nt | R\$ 149,00 | nt | R\$ 149,00 | R\$ 149,00 | 0,00% | |
| Smart TV de LED 40 POL-Samsung | ntr | ntr | ntr | ntr | ntr | R\$ 1.699,00 | nt | R\$ 1.499,00 | R\$ 1.499,00 | R\$ 1.699,00 | 13,34% | |
| Smart TV de LED 40 POL- Philco | ntr | ntr | ntr | ntr | ntr | nt | nt | R\$ 1.299,90 | R\$ 1.299,90 | R\$ 1.299,90 | 0,00% | |
| Ventilador 40cm-Arno | ntr | ntr | ntr | ntr | ntr | R\$ 179,00 | R\$ 239,00 | R\$ 179,00 | R\$ 179,00 | R\$ 239,00 | 33,52% | |
| Ventilador 40cm-Mondial | ntr | ntr | ntr | ntr | ntr | R\$ 99,90 | R\$ 199,00 | R\$ 99,00 | R\$ 99,00 | R\$ 199,00 | 101,01% | |
| Ventilador 40cm-Britânia | ntr | ntr | ntr | ntr | ntr | nt | nt | R\$ 99,00 | R\$ 99,00 | R\$ 99,00 | 0,00% | |
| Ar condicionado 9000 btus inverter Samsung | ntr | ntr | ntr | ntr | ntr | nt | R\$ 1.859,00 | nt | R\$ 1.859,00 | R\$ 1.859,00 | 0,00% | |
| Ar condicionado 9000 btus inverter Electrolux | ntr | ntr | ntr | ntr | ntr | nt | R\$ 1.799,00 | nt | R\$ 1.799,00 | R\$ 1.799,00 | 0,00% | |
| Ar condicionado 9000 btus inverter LG | ntr | ntr | ntr | ntr | ntr | R\$ 2.099,00 | nt | R\$ 1.699,00 | R\$ 1.699,00 | R\$ 2.099,00 | 23,54% | |
| PERFUMARIAS | | | | | | | | | | | | |
| Malbec Desodorante Magnetic 100ml | ntr | ntr | R\$ 179,90 | ntr | ntr | ntr | ntr | ntr | R\$ 179,90 | R\$ 179,90 | 0,00% | |
| Malbec Desodorante 100ml | ntr | ntr | R\$ 139,90 | ntr | ntr | ntr | ntr | ntr | R\$ 139,90 | R\$ 139,90 | 0,00% | |
| Portinari Desodorante 100ml | ntr | ntr | R\$ 129,90 | ntr | ntr | ntr | ntr | ntr | R\$ 129,90 | R\$ 129,90 | 0,00% | |
| Dimitri Desodorante 100ml | ntr | ntr | R\$ 99,90 | ntr | ntr | ntr | ntr | ntr | R\$ 99,90 | R\$ 99,90 | 0,00% | |
| Quasar Desodorante 100ml | ntr | ntr | R\$ 99,90 | ntr | ntr | ntr | ntr | ntr | R\$ 99,90 | R\$ 99,90 | 0,00% | |
| Azzaro Pour Home 100ml | R\$ 419,90 | ntr | ntr | R\$ 419,90 | ntr | ntr | ntr | ntr | R\$ 419,90 | R\$ 419,90 | 0,00% | |
| 212 Men - Desodorante Spray 150ml | R\$ 159,90 | ntr | ntr | R\$ 159,90 | ntr | ntr | ntr | ntr | R\$ 159,90 | R\$ 159,90 | 0,00% | |
| 1 Million Eau de Toilette 100ml | R\$ 449,90 | ntr | ntr | R\$ 469,90 | ntr | ntr | ntr | ntr | R\$ 449,90 | R\$ 469,90 | 4,45% | |
| Ferrari Black Eau de Toilette 125ml | R\$ 319,90 | ntr | ntr | R\$ 319,90 | ntr | ntr | ntr | ntr | R\$ 319,90 | R\$ 319,90 | 0,00% | |
| Polo Eau de Toilette - 118ml | R\$ 449,90 | ntr | ntr | nt | ntr | ntr | ntr | ntr | R\$ 449,90 | R\$ 449,90 | 0,00% | |
| *Menor preço a vista | *ntr= não trabalha com o produto | | | | | *nt= não tem o produto | | | | | | |