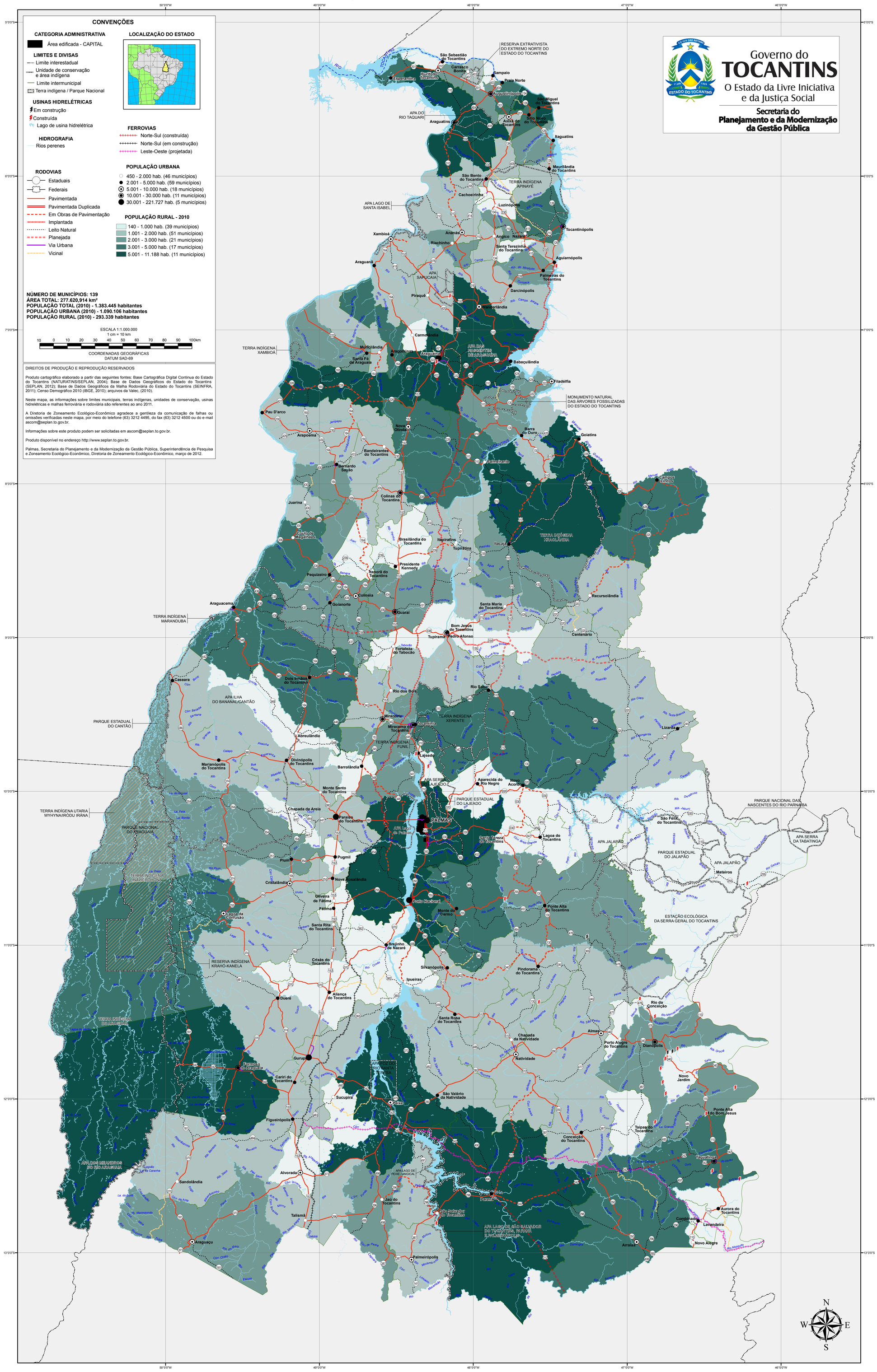POPULAÇÃO URBANA E RURAL - 2010